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## Education and Public Outreach of the Pierre Auger Observatory

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### Abstract content

The scale and scope of the physics studied at the Auger Observatory offer significant opportunities for original outreach work. Education, outreach and public relations of the Auger collaboration are coordinated in a separate task whose goals are to encourage and support a wide range of education and outreach efforts that link schools and the public with the Auger scientists and the science of cosmic rays, particle physics, and associated technologies. The presentation will focus on the impact of the collaboration in Mendoza Province, Argentina, as: the Auger Visitor Center in Malargüe that has hosted over 25,000 visitors since 2001, the Auger Celebration and a collaboration-sponsored science fair held on the Observatory campus in November 2005, the opening of the James Cronin School in Malargüe in November 2006, public lectures, school visits, and courses for science teachers. As the collaboration prepares its northern hemisphere site proposal, plans for an enhanced outreach program are being developed in parallel and will be described.

### If this paper is presented for a collaboration, please specify the collaboration

The Pierre Auger Observatory Collaboration

### Summary

### Reference

Proceedings of the 30th International Cosmic Ray Conference; Rogelio Caballero, Juan Carlos D'Olivo, Gustavo Medina-Tanco, Lukas Nellen, Federico A. Sánchez, José F. Valdés-Galicia (eds.); Universidad Nacional Autónoma de México, Mexico City, Mexico, 2008; Vol. 4 (HE part 1), pages 295-298

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