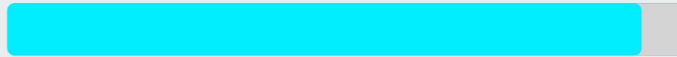
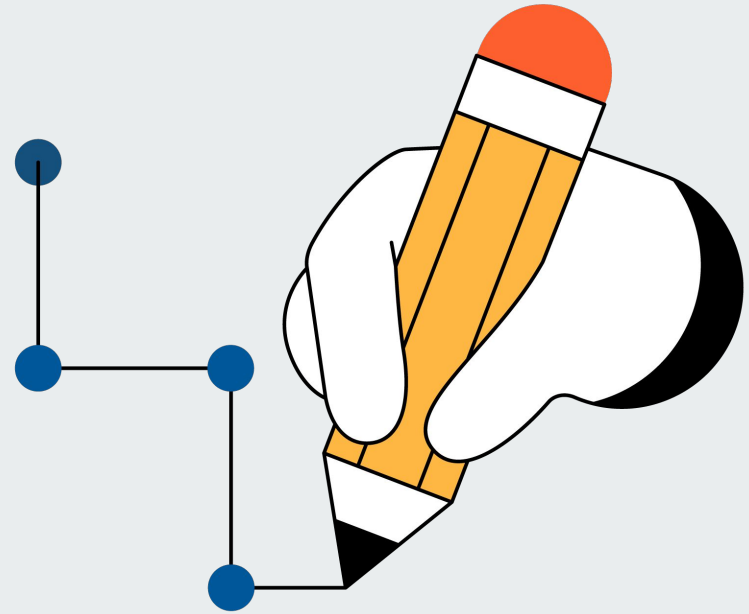




Let's work together

Let's share ideas
and create content,
events...



Write to us



at any of the



social media



accounts



LATIN AMERICAN ASSOCIATION FOR HIGH ENERGY, COSMOLOGY AND ASTROPARTICLE PHYSICS

Communication Committee

ArturoS | SILAFAE - Nov 7, 2024



laa_hecap



laa-hecap



laa_hecap



laahecap

<https://www.ictp-saifr.org/laa-hecap/>

Strategy

Creation of brand identity

Presence in three social networks



Logo

+

Colour palette



#31559C



#5AEFFF



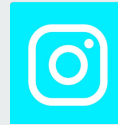
#141A3A



#EC2024



#D3D3D3



https://www.instagram.com/laa_hecap



<https://www.linkedin.com/company/laa-hecap>



https://twitter.com/laa_hecap

Objectives

COMMUNICATION

AND HOW ARE
WE DOING IT

**Through dissemination &
outreach management on
social networks of the
different activities that
are being generated**



Instagram

LinkedIn

Twitter

Overview

**Evergreen
Content**

**Events
News**

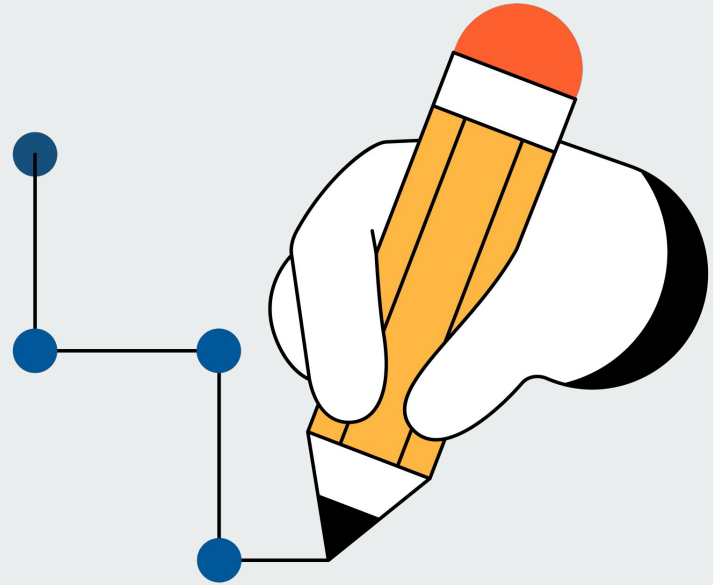
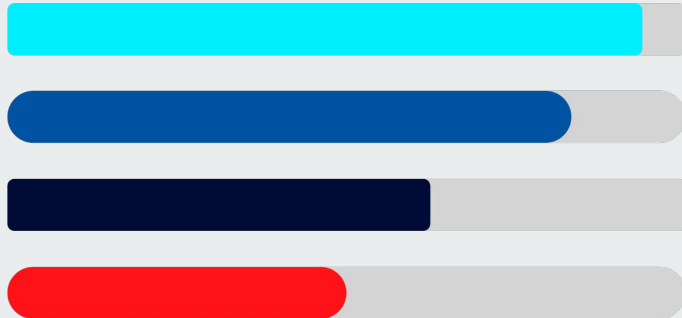
Career Opportunities



did I already
mention to?

WORK WITH YOU

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and create content,
events...

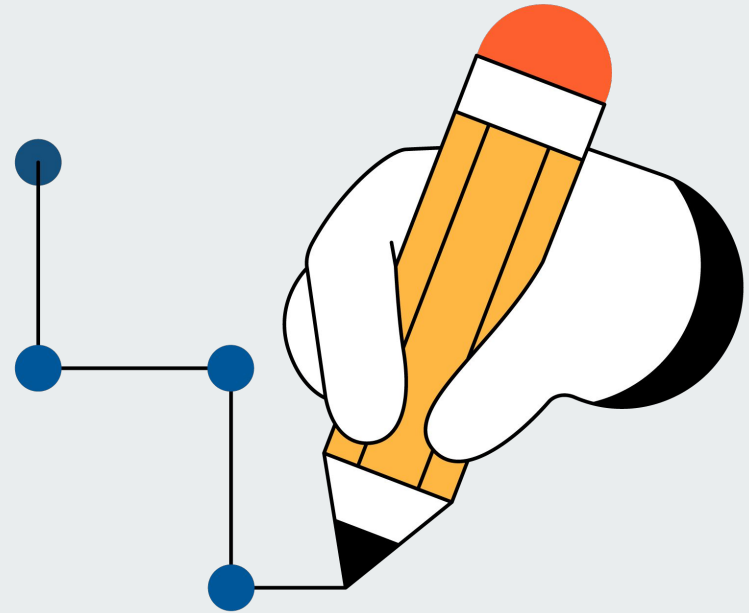


Let's volunteer to spread the
word and to help to
propagate & outreach
the existence and mission of
the association

Objectives

COMMUNICATION

And through what media?



Calls



Subscriptions



Publications



Conferences

Evergreen publication “how to join us”

Date: October, 2022



twitter.com/laa_hecap/status/1579639937099788289?



<https://www.linkedin.com/feed/update/urn:li:activity:6985407826693136384>



<https://www.instagram.com/p/CjjcpR8tdQq/>

English, Portuguese
and Spanish

Únete / Junte-se / Join us



**Conoce nuestra
misión y objetivos**

**Conheça nossa
missão e objetivos**

**Know our mission
and goals**

<https://bit.ly/3CDa9fz>



**Llena el
formulario de
postulación**

**Preencha o
formulário de
candidatura**

**Fill out the
application form**
<https://forms.gle/SrVWcjrMWEPFHa7t7h>



**Sigue nuestras
redes sociales**

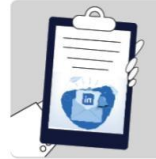
**Siga nossas redes
sociais**

**Follow our social
media**

Instagram:
[@laa_hecap](https://www.instagram.com/laa_hecap)

Twitter
[@laa_hecap](https://twitter.com/laa_hecap)

LinkedIn
[laa-hecap](https://www.linkedin.com/company/laa-hecap)



**Suscríbete a
nuestro boletín en
LinkedIn**

**Assine nosso
boletim
informativo no
LinkedIn**

**Subscribe to our
newsletter on
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<https://www.ictp-saifr.org/laa-hecap/>

Recent publications

Date: August, 2024



https://twitter.com/laa_hecap/



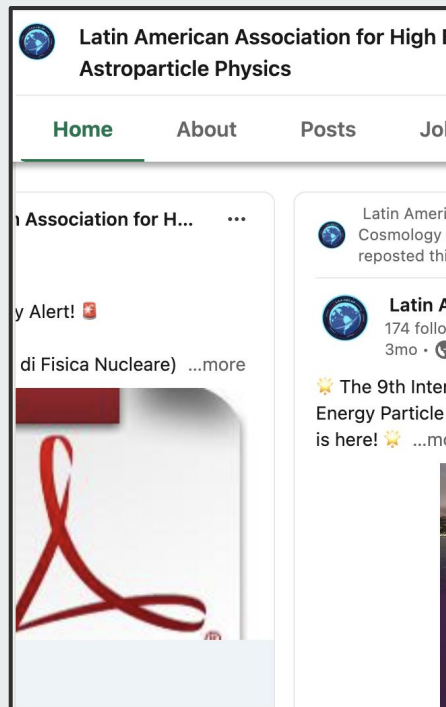
<https://www.linkedin.com/company/laa-hecap/>



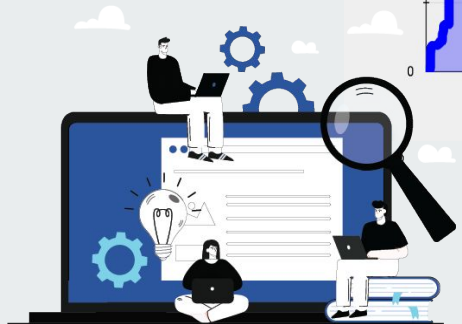
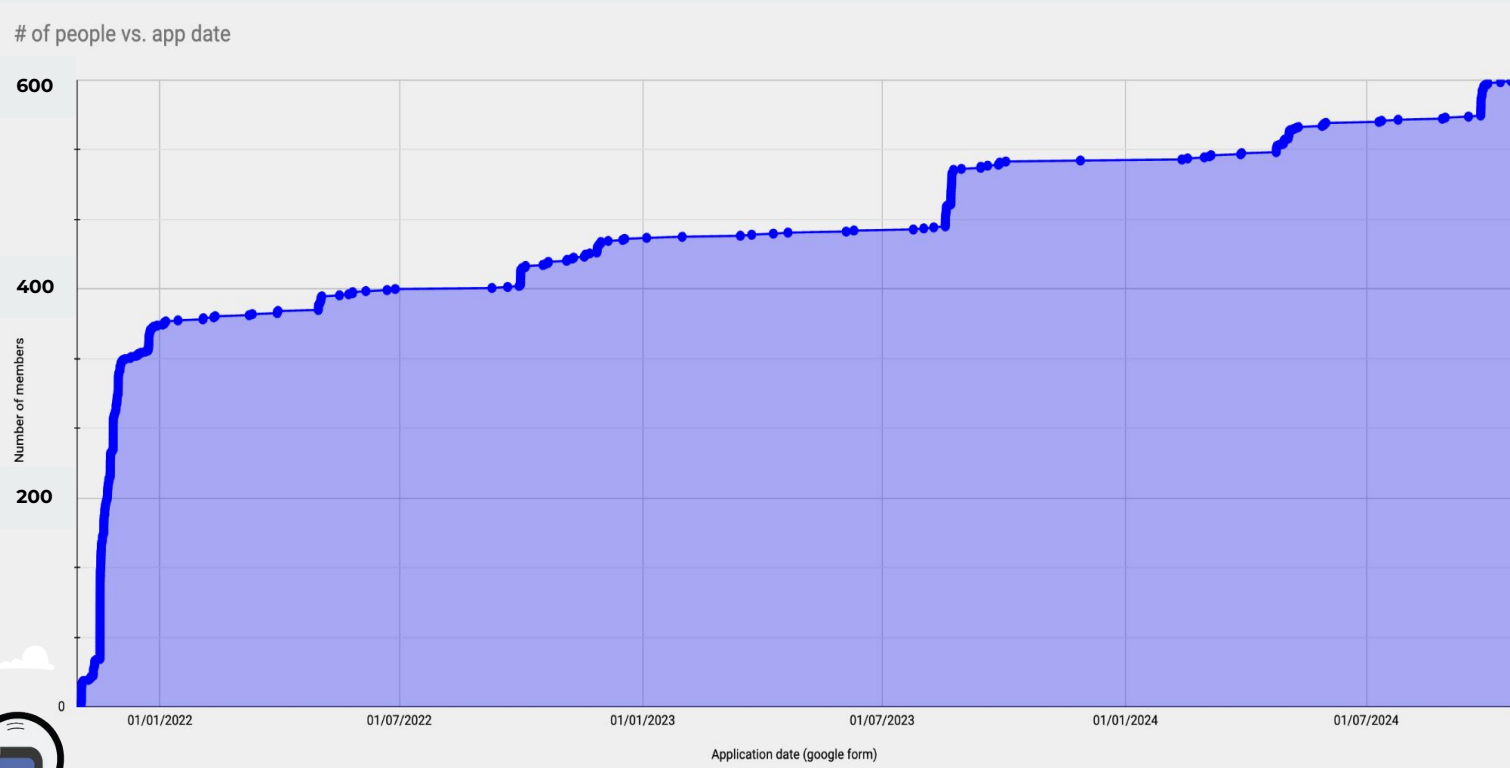
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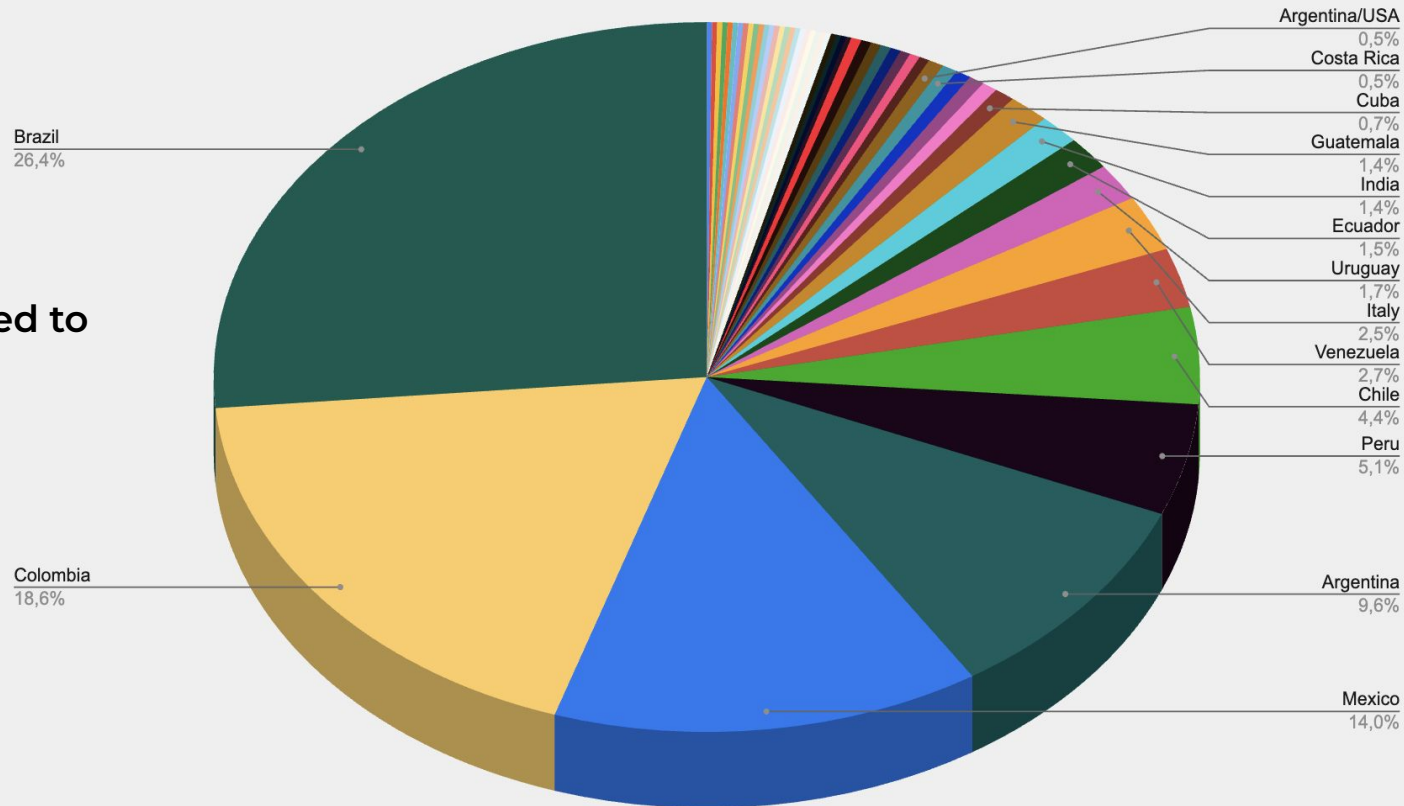
English, Portuguese
and Spanish



We are growing!

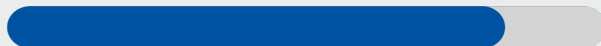
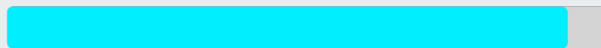
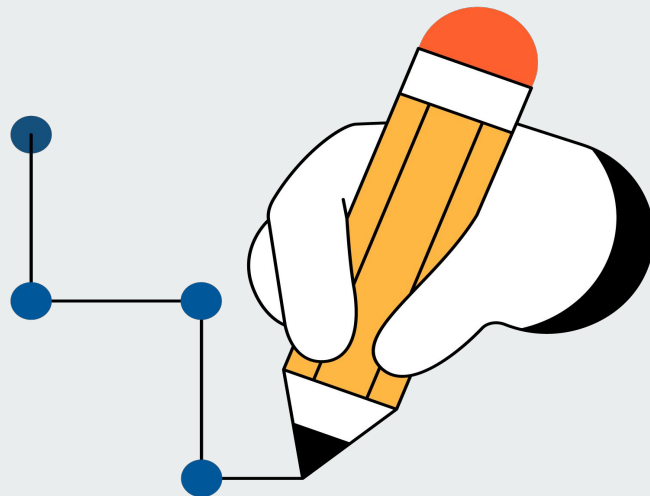


And we are identified to many places



please, do not
forget to
Let's work together

Let's share ideas and
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events...



Write to us

at any of
the
social media

accounts



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